



## MARKETING & PROMOTION PRICES FOR CRAFT EVENTS 2017 – all price include gst

<b>EDUCATIONAL PROGRAMS – ONE FEE COVERS ALL DAYS</b>	<b>EVENT A</b>	<b>EVENT B</b>
Workshop / Seminars (30 minutes)	\$80	\$80
Workshop / Seminars (60 minutes)	\$120	\$120
Make & Take – hands on, 1 hour	\$110	\$110
Demo Station	\$50	\$50
<b>PREVIEW MAGAZINE ADVERTISING</b>		
Magazine Advertising (A4 page size) – Full Page	\$1,100	\$1,200
Magazine Advertising (A4 page size) – Half Page	\$650	\$720
Magazine Advertising (A3 page size) – Quarter Page	\$1,100	\$1,200
Magazine Advertising (A3 page size) – Eighth Page Ad	\$650	\$720
<b>WHAT'S HOT PRODUCT PROMOTION – great value!</b>		
Picture, description, stand name and number in printed preview magazine, on event website	\$140	\$180
<b>SHOP &amp; SAVE VOUCHERS</b>		
Shop & Save Voucher in Preview Magazine	\$330	\$360
<b>ONSITE VISITOR GUIDE</b>		
Visitor Guide: Exhibitor list logo	\$100	\$110
Visitor Guide: Bold listing	\$55	\$60
<b>WEBSITE LISTING</b>		
Weblink to exhibitor website from show exhibitor list	\$75	\$85
<b>BUNDLE &amp; SAVE</b>		
<b>Value Pack</b> <ul style="list-style-type: none"> <li>• Bold Listing on the printed Visitor Guide</li> <li>• Weblink from the event website to yours</li> <li>• Product image and description featured on the onsite What's Hot TV screen and in the online and magazine preview</li> <li>• Product Preview Email – pre-show promotion of your product</li> </ul>	\$195	\$240

~ A discount of 10% applies to marketing orders if three or more 2017 events' are booked and paid for at one time.

~ Website and email advertising also available – price dependant of size, location and time.

Events A: IntoCraft Live Newcastle; PaperArts Expo, Craft & Quilt Fair – Hamilton, Wellington, Adelaide and Hobart.

Events B: AQC; Scrapbook & Papercraft Expo; IntoCraft Live – Sydney, Brisbane and Melbourne; Craft & Quilt Fair – Perth, Sydney, Melbourne, Canberra, Brisbane.

All prices and inclusions are subject to change. Correct as at 16.11.16